

*Nevada Governor's Office of*  
**ECONOMIC DEVELOPMENT**



Managed by the Governor's Office of Economic Development International Division

A Partnership-based  
Global Recruitment Platform

# Nevada Global - Partner Institutions in Northern and Southern Nevada

Government/RDA's



University of Nevada, Reno



Universities/Research

Business Support/Co-workings

# NEVADA GLOBAL - Co-working Partners



# Nevada Global

International Company participants' by industry clusters

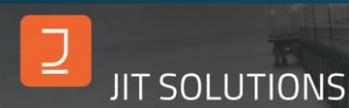


*Photonics/Robotics/UAVs/Aerospace*

*Media/  
Fashion*

*Healthcare/  
Medical Devices*

*Advanced Manufacturing*



*Software Development/AI/IoT/  
Ed-Tech/Analytics*

*Business/HR  
Consulting*

*Gaming/Hospitality*

*Bio-Tech/Agri-Tech*

# 4Cs NEVADA GLOBAL MODEL\*



\* Based on Dr. P. Pietrasienski's Acceleration Model 4xC

Reveal the product on the US market ASAP

Let the marketing of your product precede its launch on the market

Making mistakes is not the only way to gain experience – NVG platform will help to mitigate risk

Use local social networks and resources of local partners in Nevada

**Lessons learned by Nevada Global companies**

Local presence is essential for effective sales/marketing

Always be ready to present/pitch your product and ideas in different formats

Having customers and a local office in Nevada significantly increases the likelihood of attracting investors

Heavy focus on Nevada's commercialization platforms (NIAS, WaterStart & UNLV IGI) and mentoring



Nevada Governor's Office of  
**ECONOMIC DEVELOPMENT**

*Empowering Success*



**NLAB**  
**NEVADA-LUBELSKIE acceleration bridge**

[www.invest.lubelskie.pl](http://www.invest.lubelskie.pl)

# netins.software

netins  
.software

+

netins  
.space

+

netins  
.academy

+

netins  
.games



5 DAYS



*“For Netins the expansion to the United States is a natural and strategic move. After taking part in the Nevada Global program we have no doubt that Nevada should be our base on the American market and home for Netins EdTech, gaming and blockchain operations” /Michał Krupka, Netins CEO/*