



LOCATION

- The region is located in Eastern Poland.
- A gateway into Eastern Europe and Asia – a border area between the European Union and the Eurasian Customs Union (Russia, Belarus and Kazakhstan).
- Lublin Airport – one of the most modern airports in Poland.
- The Pan-European east-west/north-south transit corridor: the A2 motorway, S17 and S12 expressways, railway line E20 (Paris-Moscow) and E7 (Gdynia-Odessa).
- Highly developed infrastructure of border checkpoints
 - › with Ukraine (4 checkpoints)
 - › Belarus (3 checkpoints).
- The most advanced Polish (phytosanitary and veterinary) customs clearance terminal in Poland.
- The dry port in Małaszewicze for the transshipment of all goods carried by rail.
- Developed broad-gauge rail for the transport of goods to the Commonwealth of Independent States.

Lubelskie is a region combining the beauty of pristine nature, unique climate and landscape features, and a variety of tourist attractions. These assets, in combination with the prevalence of rural areas, create a potential for the development of agritourism.

In the rural areas of the Lubelskie Region, there are over 300 agritourist farms offering leisure activities, and, due to the great interest from tourists, their number is constantly increasing. Each year, new agritourist facilities are created, with an interesting and diversified service range for their guests to choose from. A rich selection of additional services, the atmosphere of early settlements, traditional cuisine, leisure far from pollution – in combination with numerous hiking, bicycle and horse trails – providing an opportunity for healthy and active leisure. An increasing number of the region's providers of hospitality services put emphasis on interior and exterior design based on folklore elements and also on protecting the rural architecture and landscape.



343
Sporting clubs
operate in the
Lubelskie Region



740
Libraries



186
Community centres,
clubs and common
rooms



SUPPORT FOR YOU FROM THE MARSHAL'S OFFICE OF THE LUBELSKIE VOIVODESHIP

Services available free of charge

- Preparing comprehensive, reliable and up-to-date economic information on the region
- Preparing and managing trade missions to the Lubelskie Voivodeship, including individual project support and the comprehensive preparation of investors' visits
- Supervision by a „project manager” throughout the process
- Preparing and running current databases of development land
- Information on public aid for investors and investment zones
- Assistance in communication with local administration and business support institutions
- Support for exporters from the Lubelskie Voivodeship



THE MARSHAL'S OFFICE OF THE LUBELSKIE VOIVODESHIP IN LUBLIN
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SECTOR

MEDICAL, HEALTH SPA & BUSINESS TOURISM



THE TOURIST SECTOR

- Over sixty 3- to 5-star hotels, 28 agritourist facilities, 142 facilities with conference rooms, 288 conference rooms, 18.777 seats in conference rooms.
- Over 27.000 students of secondary schools and higher education institutions studying to work in the medical services and tourism sectors.
- Hospitals, medical centres, healthcare and social assistance centres and sanatoria with years of experience, offering best-in-class services in the area of prevention, education and treatment.
- 5.360 physicians with various specialisations, 11.359 nurses, a total of 21.357 medical professionals in the whole voivodeship.



Lubelskie – a renowned place for business meetings and conferences and international congresses

Since Poland became a member of the European Union, the country's medical tourism sector has been growing consistently.

The major factor contributing to the sector's development are the relatively lower prices of medical and rehabilitation services combined with their increasing quality (e.g. dentist, spa, sanatoria, medical massages, and also highly specialised plastic surgery services).

The key customers come from Germany, often choosing Polish spa resorts and sanatoria in the mountains and by the sea.



Accommodation in tourist facilities	
Agritourist facilities	
Lubelskie	28
Poland	804
The share of the Lubelskie Voivodeship	3%
Beds	
Lubelskie	384
Poland 2014	12 810
The share of the Lubelskie Voivodeship	3%



PLACES WORTH SEEING



Thanks to the experience, high qualifications and passion of their staff, sanatoria in the Lubelskie Region offer the best-in-class services in the area of prevention, education and treatment

Nałęczów – Nałęczów is a health resort specialising in the treatment of cardiac and cardiovascular diseases. The history of the resort dates back to the 19th century, when the curative properties of the Nałęczów waters were discovered and confirmed by chemistry and pharmacy professor Józef Celiński. After the discovery, Nałęczów has become a renowned health resort. The Nałęczów health resort, well-known for its fine mineral waters (the town is famous in the whole country for its „Nałęczowianka” and „Cisowianka” bottled waters), offers state-of-the-art recreation and hydrotherapy facilities with swimming pools. In the centre of the park, there is the Atrium swimming pool complex with an aquatonic pool (underwater massage, saunas, jacuzzi and an artificial river), a white-clay pool and the Atrium Club with billiards and bowling. In Nałęczów you can find specialist physician's offices and clinics, which is a perfect way to complement the healthcare service range of the town.

Krasnobród – Located amidst beech and fir forests, this town is one of the most popular summer resorts in Rostocze. Since the late 19th century, Krasnobród has also been a health resort, initially intended for tuberculosis patients, and currently specialising in the treatment and rehabilitation of children.

Poniatowa – Poniatowa is situated in the Chodel Valley, ca. 40 km west of Lublin. Poniatowa is a relatively young town. The first settlements were created in 1937 as a housing estate by the State Tele- and Radiotechnical Plant, the construction of which was carried out within the government programme establishing the Central Industrial District. Poniatowa serves as an example of a town which has managed to preserve its pristine environment and maintain an image of a comfortable place to live, with perspectives for the development of tourism and recreation. Among Poniatowa's assets, there is also the vicinity of the historic town of Kazimierz Dolny and the Nałęczów health resort.

Janów Lubelski – Janów Lubelski is picturesque located between the Janów Lubelski Forests and the hills of Rostocze. In 1820 a town park was established in the town, being one of the first public strolling gardens in the Kingdom of Poland. The numerous tourist assets of the town include its proximity to the Janów Lubelski Reservoir and one of the largest forest complexes in Poland, consisting, i.a., of the Janów Lubelski Forests Landscape Park. The Janów Lubelski Forests Landscape Park.



SUPPORT FOR THE SECTOR



Lubelskie is where science understands business, new study programmes are opened and staff for the tourist industry is trained

Lublin Medicine – the Cluster of Medical and Health Services

The Lublin Medicine Cluster is a platform for cooperation in the area of medical practice and sciences between higher education institutions, science and research centres, healthcare institutions, entrepreneurs, business support institutions and local and regional government entities. The initiative of establishing the Lublin Medicine Medical and Wellness Cluster was set up by the City of Lublin and the Medical University of Lublin in January 2014. Cooperation within the Cluster contributes to the growth in innovation of companies and institutions and improves the quality of healthcare services. The Cluster's operations create space for the development and commercialisation of scientific research and the development of entrepreneurship and medical tourism.

The personnel in the tourism sector mainly consists of the graduates of:

- The Medical University of Lublin
- The Maria Curie-Skłodowska University
- The John Paul II Catholic University of Lublin
- The University of Life Sciences



31
Stationary
movie theatres



7
Theatres
and music
institutions



9
Galleries
and art salons



48
Museums



2
National parks
(the Polesie National Park
and the Rostocze National Park)